

Contact: Elizabeth Wicks
Gordon Brothers Group
617-422-6299
ewicks@gordonbrothers.com

FOR IMMEDIATE RELEASE

Gordon Brothers Group Acquires RetailExchange.com **World Leader in Retail Dispositions Brings Consumer Goods Marketplace In-House**

BOSTON, November 1, 2001 – Gordon Brothers Group, LLC, the retail industry's largest provider of asset disposition services, today announced the acquisition of RetailExchange, the marketplace it co-founded to help retailers and manufacturers buy and sell excess consumer goods. Gordon Brothers was one of a consortium of investors who funded the company's development and growth in early 2000.

The acquisition takes effect immediately and broadens Gordon Brothers' offerings to retailers and manufacturers of consumer products. Under the Gordon Brothers umbrella of companies, the RetailExchange division will operate its web-marketplace, located at www.retailexchange.com, free of charge to all users. At the same time, RetailExchange will provide sellers of excess consumer products with success-fee brokering services through its sales force.

"RetailExchange made great strides as an independent enterprise, dominating the internet-driven exchange for excess consumer products," said Michael G. Frieze, CEO of Gordon Brothers in making the announcement. "By integrating the business with other Gordon Brothers' services, we can more effectively provide a one-stop solution for all of our clients' seeking to maximize the value of their under-performing assets."

"Retailers and manufacturers have already benefited from the tremendous value both companies provide in the sale of excess inventory," said Frank Carpenito, President of RetailExchange.com. "Gordon Brothers can now harness those resources even more directly and efficiently by further leveraging RetailExchange's industry-leading web marketplace and technology."

Since its launch in February 2000, RetailExchange has sold tens of millions of dollars in excess inventory for consumer goods manufacturers and retailers. RetailExchange offers customers a unique combination of online and offline buying and selling solutions, including an online marketplace, targeted e-mail programs, private marketplaces, and an experienced sales and merchandising staff.

About Gordon Brothers Group

Founded in 1903, Gordon Brothers helps both healthy and under performing retail companies maximize the value of their assets through the disposition of excess inventory and real estate, the facilitation of mergers and acquisitions, the appraisal of retail assets and the provision of Equity and Tranche B capital.

During the past two years, Gordon Brothers converted over \$9 billion worth of inventory into cash for its clients, disposed of and/or mitigated over \$2 billion of leasehold obligations, conducted appraisals on \$40 billion of retail inventories and provided financing to some of the nation's premier retailers. For more information, visit www.gordonbrothers.com or call 617-426-3233.

About RetailExchange

RetailExchange is a global leader in excess consumer product inventory liquidations, offering a comprehensive array of excess inventory solutions to make buying and selling excess consumer goods inventory faster, easier and more efficient. With deep retailing expertise, RetailExchange understands the value of brands and sales channels and offers selling tools to protect both. Manufacturers sell their excess more quickly at a higher recovery and retailers access margin-enhancing, off-price deals. For more information, visit www.retailexchange.com or call 1-800-572-5114.

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